

Section 1: Policy And Institutionalization Of I&E Activities In HEIs (Academic Calendar Year 2020-21 & 2021-22)

1.1) Adoption Level of Innovation and Entrepreneurship (I&E) Policy in HEIs: Registration; Policy Formulation; Policy Implementation

Completion of Action Items (status as on 7th November 2022)	Status
Registered in the NISP portal for I&E Policy Adoption	Yes
Institute has Formulated an Innovation and Entrepreneurship (I&E) Policy	Yes
Institute has Action Plans for Implementation of the I&E Policy	Yes

Contact:

Faculty Name:	A.Angayarkanni
Designation:	Assistant Professor of English

1.2) Performance Level of Institution's Innovation Councils (IICs) Established in HEIs: Scores and Stars Obtained

Annual Performances of IIC Institute	Stars Secured
IIC 1.0 (2018-19)	
IIC 2.0 (2019-20)	
IIC 3.0 (2020-21)	1
IIC 4.0 (2021-22)	3.5

Contact:

IIC President of the Institute:	A.Angayarkanni
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Designation:

Asst Prof of English

1.3) Activeness of Trained Innovation Ambassadors in Driving Campus I&E Ecosystems in HEIs: Trained IA/HEI and Nos of Prescribed Activities undertaken by IA

Sr. No.	Name of the Faculty IA	Level of Training	No of I&E Expert Talks/Sessions Conducted
1	Dr.S.Sivaranjani	Advance	4
2	A.Angayarkanni	Advance	8
3	Sr Paul Shiny	Advance	2
4	Dr Uma Maheswari	Basic	0
5	V.Seema	Basic	3
6	V.Mary Pramila Santhi	Advance	2
7	M.Anthony Vinnarasi	Advance	0
8	Dr.B.Jesintha	Advance	1
9	Mrs A.P.Pavithra Bhuvaneshwari	Basic	1
10	Ms Hajira Thabasun M	Basic	1
11	Ms Maryam Rumana M	Basic	1
12	Dr N.Dharani	Advance	1
13	Dr L.Jerlin Rubini	Basic	1
14	G. Siskin Gabriela Ilakkiaa	Basic	0
15	A.Thenmozhi	Advance	1
16	N.Shanthi	Advance	1
17	J.Priyanka	Advance	1
18	J.Rohini	Basic	1

1.4) Participation in KAPILA/SIH Program

HEI Registered in the KAPILA Portal	C-17046	Yes
HEI Participated in the Smart India Hackathon (2022)	C-17046	Yes

Section 2: Teaching and Learning: Academic Programs related to Innovation and Entrepreneurship (I&E) Offered by the HEI

2.1) Academic Courses in Innovation, Entrepreneurship and IPR

Srno	Title of Course	Course Code	Academic Year	Type of Course	Level of Course	Course Offering Department/ Centre/ Unit Name	Total Credit Score	Course Start Date
1	Business Environment	UBAT22	2021-22	Core Course	Bachelor	BACHELOR OF BUSINESS ADMINISTRATION	4	09-02-2022 00:00:00
2	Business Communication	UBAT41	2021-22	Core Course	Bachelor	BACHELOR OF BUSINESS ADMINISTRATION	4	02-02-2022 00:00:00
3	Entrepreneurship Development	UBAT42	2021-22	Core Course	Bachelor	BACHELOR OF BUSINESS ADMINISTRATION	4	09-02-2022 00:00:00
4	Business Statistics	UBAA44	2021-22	Elective Course	Bachelor	BACHELOR OF BUSINESS ADMINISTRATION	4	09-02-2022 00:00:00
5	Merchant Banking and Services	UBAE42	2021-22	Elective Course	Bachelor	BACHELOR OF BUSINESS ADMINISTRATION	4	09-02-2022 00:00:00
6	Marketing Management	UBAT52	2020-21	Elective Course	Bachelor	BACHELOR OF BUSINESS ADMINISTRATION	4	23-07-2021 00:00:00

Srno	Title of Course	Course Code	Academic Year	Type of Course	Level of Course	Course Offering Department/ Centre/ Unit Name	Total Credit Score	Course Start Date
7	Business Law	UBAE53	2020-21	Elective Course	Bachelor	BACHELOR OF BUSINESS ADMINISTRATION	4	23-07-2021 00:00:00
8	Research Methods for Management	UBAT65	2021-22	Elective Course	Bachelor	BACHELOR OF BUSINESS ADMINISTRATION	4	09-02-2022 00:00:00
9	Service Marketing	UBAE64	2021-22	Elective Course	Bachelor	BACHELOR OF BUSINESS ADMINISTRATION	4	09-02-2022 00:00:00
10	Business Economics	U21CCA11	2020-21	Elective Course	Bachelor	BACHELOR OF COMMERCE	4	21-07-2021 00:00:00
11	Business Communication	U21CCA22	2021-22	Elective Course	Bachelor	BACHELOR OF COMMERCE	4	09-02-2022 00:00:00
12	Business statistics	U21CCT31	2020-21	Core Course	Bachelor	BACHELOR OF COMMERCE	4	21-07-2021 00:00:00
13	Business Intelligence Strategies And Process	U21CCE313	2021-22	Elective Course	Bachelor	BACHELOR OF COMMERCE	4	21-07-2021 00:00:00
14	Business Mathematics	U21CCA44	2021-22	Elective Course	Bachelor	BACHELOR OF COMMERCE WITH APPLICATIONS	4	09-02-2022 00:00:00
15	Elements of E-Commerce	U21CCE421	2021-22	Elective Course	Bachelor	BACHELOR OF COMMERCE WITH APPLICATIONS	4	09-02-2022 00:00:00
16	Digital Marketing	U21CCE422	2021-22	Elective Course	Bachelor	BACHELOR OF COMMERCE WITH APPLICATIONS	3	09-02-2022 00:00:00

Srno	Title of Course	Course Code	Academic Year	Type of Course	Level of Course	Course Offering Department/ Centre/ Unit Name	Total Credit Score	Course Start Date
17	Fundamentals of Investment	U21CCE531	2020-21	Elective Course	Bachelor	BACHELOR OF COMMERCE WITH APPLICATIONS	3	21-07-2021 00:00:00
18	Artificial intelligence in business	U21CCE532	2020-21	Elective Course	Bachelor	BACHELOR OF COMMERCE WITH APPLICATIONS	3	23-07-2021 00:00:00
19	Business Taxation	U21CCT62	2020-21	Core Course	Bachelor	BACHELOR OF COMMERCE WITH APPLICATIONS	4	23-07-2021 00:00:00
20	Business Law	U21CCE641	2021-22	Elective Course	Bachelor	BACHELOR OF COMMERCE WITH APPLICATIONS	3	09-02-2022 00:00:00
21	Marketing Management	P21COT11	2020-21	Core Course	Master	MASTER OF COMMERCE	4	19-08-2020 00:00:00
22	International Trade and Practice	P21COT12	2020-21	Core Course	Master	MASTER OF COMMERCE	5	19-08-2020 00:00:00
23	Employability Skills	P21COS11	2020-21	Elective Course	Master	MASTER OF COMMERCE	2	19-08-2020 00:00:00
24	Business Research Methods	P21COT23	2020-21	Core Course	Master	MASTER OF COMMERCE	4	19-08-2020 00:00:00
25	Business Organisation and Management	U21COT12	2021-22	Core Course	Bachelor	BACHELOR OF COMMERCE	4	18-07-2021 00:00:00
26	Principles of Marketing	U21COT22	2021-22	Core Course	Bachelor	BACHELOR OF COMMERCE	4	09-02-2022 00:00:00

Srno	Title of Course	Course Code	Academic Year	Type of Course	Level of Course	Course Offering Department/ Centre/ Unit Name	Total Credit Score	Course Start Date
27	Business Environment	U21COT42	2021-22	Core Course	Bachelor	BACHELOR OF COMMERCE	4	09-02-2022 00:00:00
28	Entrepreneurial Development	U21COT54	2021-22	Core Course	Bachelor	BACHELOR OF COMMERCE	4	09-02-2022 00:00:00
29	Artificial intelligence for Business	U21COE532	2021-22	Elective Course	Bachelor	BACHELOR OF COMMERCE	3	09-02-2022 00:00:00
30	Artificial Intelligence for Business	U21COE532	2021-22	Elective Course	Bachelor	BACHELOR OF COMMERCE	4	09-02-2022 00:00:00
31	Business Law	U21COT62	2021-22	Core Course	Bachelor	BACHELOR OF COMMERCE	4	09-02-2022 00:00:00
32	Elements of E-Commerce	U21COE421	2021-22	Elective Course	Bachelor	BACHELOR OF COMMERCE	3	09-02-2022 00:00:00
33	Digital Marketing	U21COE422	2021-22	Elective Course	Bachelor	BACHELOR OF COMMERCE	3	09-02-2022 00:00:00

2.2) Non-Academic Courses in Innovation, Entrepreneurship and IPR

Srno	Title of Course	Academic Year	Type of Certificate Program	Certificate Program/MDP/FDP/EDP Sponsored/Supported by	Certificate Program Offering Department/ Centre/ Unit Name	Program Start Date	Program End Date
1	Tailoring Training Program	2020-21	Entrepreneurship Development Program (EDP)	Self Sponsored/Supported	Commerce	19-07-2021 00:00:00	16-12-2021 00:00:00
2	Type writing	2020-21	Short-term Certificate Program	Self Sponsored/Supported	Commerce	19-07-2021 00:00:00	16-12-2021 00:00:00
3	Beautician	2020-21	Entrepreneurship Development Program (EDP)	Self Sponsored/Supported	Commerce	19-07-2021 00:00:00	16-12-2021 00:00:00
4	Tally	2020-21	Management Development Program (MDP)	Self Sponsored/Supported	Computer Science	19-07-2021 00:00:00	16-12-2021 00:00:00
5	Tailoring	2021-22	Entrepreneurship Development Program (EDP)	Self Sponsored/Supported	Commerce	19-01-2022 00:00:00	18-12-2022 00:00:00
6	Type writing	2021-22	Entrepreneurship Development Program (EDP)	Self Sponsored/Supported	Commerce	18-01-2022 00:00:00	17-12-2022 00:00:00
7	Beautician	2021-22	Entrepreneurship Development Program (EDP)	Self Sponsored/Supported	Commerce	18-01-2022 00:00:00	17-12-2022 00:00:00
8	Tally	2021-22	Management Development Program (MDP)	Self Sponsored/Supported	Computer Science	18-01-2022 00:00:00	17-12-2022 00:00:00
9	Exploring into PHP	2021-22	Short-term Certificate Program	Self Sponsored/Supported	Computer Science	30-05-2021 00:00:00	01-12-2021 00:00:00
10	Hindi	2020-21	Short-term Certificate Program	Central Govt. Agency	Commerce	01-07-2020 00:00:00	29-12-2021 00:00:00

Srno	Title of Course	Academic Year	Type of Certificate Program	Certificate Program/MDP/FDP/EDP Sponsored/Supported by	Certificate Program Offering Department/ Centre/ Unit Name	Program Start Date	Pro Enc Dat
11	Warehouse (Logistics)	2021-22	Short-term Certificate Program	Central Govt. Agency	Commerce	02-10-2021 00:00:00	15-202 00:00:00
12	CRM Domestic	2021-22	Short-term Certificate Program	Self Sponsored/Supported	Commerce	01-07-2020 00:00:00	29-202 00:00:00
13	Mushroom Cultivation	2021-22	Entrepreneurship Development Program (EDP)	Self Sponsored/Supported	Commerce	01-12-2020 00:00:00	30-202 00:00:00

Section 3: Pre-Incubation and Incubation Infrastructure & Facilities are Currently in Operation to Promote I&E Agenda (AY 2020-21 & 2021-22)

3.1) Existence of Pre-Incubation Facility (Tinkering Lab/Makers' Space/Design Centre/New Gen IEDC/IEDC/EDC/Innovation Cell/Startup Cell) (>= 600 Sq. Ft. Floor Area)

Sr. No.	Type of the Unit	Name of Unit	In-charge Name	Govt. Schemes
1				

3.2) Existence of Incubation Facility (>= 1500 Sq. Ft. Floor Area)

Sr. No.	Name of Unit	In-charge Name	Govt. Schemes
1			

3.3) Existence of IPR Cell / Patent Facilitation Unit / Technology Transfer Centre at the institute

Sr. No.	Type of the Unit	Name of Unit	In-charge Name	Govt. Schemes
1				

Section 4: Generation and Support of Prototypes / Innovations at HEI and Recognition received (AY 2020-21 & 2021-22)

4) Total no. of Innovations (Verified and Recommended) in Different TRLs (4-9) are Recorded in the YUKTI National Innovation Repository of the IIC Institute (Status as on 7th November 2022)

Sr. No.	Innovation Name	Developed as part of	FY of Development (FY. 2020-21,2021-22)	TRL Stage	Team Lead/Innovator Name	Current Engagement of Team Lead in Institute	Total Grants Received (from all sources)	Grant S Received Institut
No Data Found								

Section 5: Start-ups/Ventures Established and Supported at HEI and & Recognitions Received (AY 2020-21 & 2021-22)

5) Total no of Ventures/Startups (Verified and Recommended) are Recorded in the YUKTI National Innovation Repository of the IIC Institute (Status as on 7th November 2022)

Sr. No.	Startup/Venture Name	Startup/Venture Registered as	CIN No/LLP/OPC/RC No	GST No	FY of Establishment	Startup/Venture Recognized by DPIIT/Startup India	FY Sta Re Su j fro Inc uni Ins
1							0

Section 6: Collaboration with Other Incubation Units, HEIs and Industry Associations to Strengthen Better Services and Support to Innovation & Startups at HEI (AY 2020-21 & 2021-22)

6) Collaboration with Other Incubation Units, HEIs and Industry Associations to Strengthen Better Services and Support to Innovation & Startups at HEI (AY 2020-21 & 2021-22)

Sr. No.	Collaborated Agency Name	Collaborated Agency Type	Period of Collaboration (No. of Years)	Current Status of Collaboration	Date of MOU / Agreement Signed on
1	Unique Research & Consultancy Services, Madurai	Research Park	3	Active	22-11-2021

Section 7: Intellectually Property (IP) Generated and Commercialization

7.1) IPR Filed and Published (Copyrights & Design only)

Sr. No.	Title/Name of IP (Copyright/Design Only)	Type of IP	IP Registration Number of Copyright/Design	Date of Filed/Published	Has this IP(Copyright & Designs Only) been Commercialized/Transferred to Industry/Startup/Society?
No Data Found					

7.2) Patents Filed by HEI

Sr. No.	Title/Name of Patent	IP Registration Number	Date of Filed/Published
No Data Found			

7.3 & 7.4) Patent Published / Granted Data

Sr. No.	Patent Registration Application No	Patent Title	Patent Application Date	Status of Patent Applications	Patent Published / Granted Calendar Year	Institute applied the Patent as
No Data Found						

7.5) IP Commercialized and Transferred to Industry/Startup

Sr. No.	Name of Technology Licenced/Transferred/Commercialized	Technology Type	Patent/Licence Holder name (Institute Co-ownership is Must)	Technology Transferred to	Name of Licensee	Date Tran: Tech
No Data Found						

