## **RESUME**

## A.Helen Nithya

W/o S.Thivyanathan, Marambadi, Dindigul - 624709

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### **CAREER OBJECTIVE**

To mould myself with professionalism and be competitive, so as to have a thirst of learning, evolving innovative ideas, thereby to hand an enlightened service to the organization.

### **ACADEMIC PROFILE**

Course	<b>Educational Institute</b>	University / Board	Batch	(%)
B. Ed	Peace Educational	Tamil Nadu Teachers	2015	79 %
	Trust	Education University	2013	
M. Phil	Cauvery College For	Bharathidasan	2014	80 %
	Women	University	2014	
M. Com	Cauvery College For	Bharathidasan	2013	66 %
	Women	University	2013	
B. Com	Cauvery College For	Bharathidasan	2011	60 %
	Women	University	2011	
12 <sup>th</sup>	Little Flower Girls Hr.	State Board	2008	70 %
	Sec. School	State Board		
10 <sup>th</sup>	Little Flower Girls Hr.	State Board	2006	60%
10	Sec. School	State Doard		

#### RESEARCH EXPERIENCE

- Ph. D Registered (Reg.No.P5971) entitled "A Study on online Purchasing behaviour of Consumer towards Cosmetic Products in Dindigul District" in Madurai Kamaraj University.
- M. Phil. A Study on Customer Satisfaction and Brand Awareness with special Reference to ITC Products among Working Women in Dindigul district.
- M. Com. A Study on Customer Satisfaction with special reference to Banana Leaf Restaurants in Tiruchirappalli district.

#### TEACHING EXPERIENCE

- ➤ Worked as Assistant Professor in the Department of Commerce at Sacred Heart College of Arts and Science, Dindigul (from June 2017 to May 2018)
- ➤ Currently working as Assistant Professor in the Department of Commerce at Rev. Jacob's Memorial Christian College, Ambilikai (from Oct 2019 to till date)

#### **COMPUTER KNOWLEDGE**

➤ PG Diploma in Computer Application Completed

### EXTRA CURRICULAR ACTIVITIES

- > Writing Kavithai
- ➤ Reading Books
- > Games

S.No	Subject Handled	Result Achieved
1	Vanikakaditha Thodarpughal	100%
2	Marketing	97%
3	Value Education	100%
4	Banking Theory Law and Practice	95%
5	Cost Accounting	92%
6	Retail Marketing	100%
7	Human Resource Management	100%
8	Business laws	100%
9	Export-Import Procedures & Documentation	100%
10	Entrepreneurship development	100%
11	Auditing and Assurance	100%
12	Applied Cost Accounting	98%
13	Kaapidu Koatpadugalum Nadaimuraigalum	100%
14	Environmental Studies	100%
15	Goods and Services Tax	100%
16	Industrial Relations & Labour Laws	100%
17	Financial Management	97%
18	NME – Advertising and Salesmanship	100%
19	MME – Cost Accounting	100%

## PERSONAL PROFILE

Father's Name : Mr.S.Amaladoss

Date of Birth : 10.09.1990

Languages Known : Tamil and English

Nationality : Indian

Religion : R.C.Christian (Vanniyar)

Permanent address : Marambadi (Po), Thadicombu (Via)

Vedasanthur (Tk), Dindigul (Dt) 624709

# **DECLARATION**

I hereby declare that the details furnished above are true to the best of my Knowledge and I shall put the best of my efforts in order to facilitate the growth of both the institution and myself.

Date:	yours' faithfully,
Place:	
	(A.HELEN NITHYA)